



## WHAT IS PRIVATE EQUITY RUN DIGITAL?

- A challenge for Private Equity professionals only
- An opportunity to find all Private Equity companies on a single app
- A closing party to meet all participating companies on June 14<sup>th</sup> 2022
- A digital challenge for ADICARE, a charity supporting cardiovascular diseases prevention
- A great way of increasing team spirit over a 1-month digital challenge
- A chance to promote and democratize physical and health activities in your company





# WHO CAN PARTICIPATE?

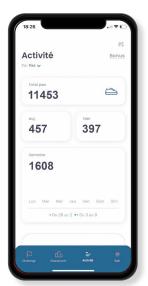
THE EVENT IS OPEN TO ALL PROFESSIONALS WHO WORK DIRECTLY OR INDIRECTLY IN THE PRIVATE EQUITY SECTOR.



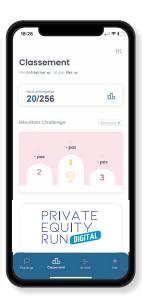
WHAT IS THE PRIVATE EQUITY RUN CHALLENGE?

- An opportunity for a healthy emulation to encourage your company's work team
- A chance to compete with the other companies of your sector

### THE APP'S FEATURES















## • THE PEDOMETER retrieves data from vo

retrieves data from your smartphone during the activity



#### or

# • GARMIN CONNECT SYNCHRONIZATION

for an accurate kilometer count



#### • TEAM STANDINGS

lets you follow the results of each member of your team.



#### • THE CHAT

for your team only, to stay in touch during the challenge



#### THE SOCIAL WALL

for real time access to posts using the event's hashtags



#### • THE QUIZZES

designed to test everyone's general knowledge and score extra points with questions related to the event

#### • THE MISSIONS



for an additional challenge and a new goal to achieve in a specified amount of time. A successful mission will also grant extra points



## THE CHARITY



Hôpital La Pitié Salpétrière

Adicare's goal is to support and draw attention on cardiology and cardiac surgery research. The charity supports the creation, development and operations of research centers and provides them with equipment.

www.adicare.org

We will be giving €5 to Adicare for every registration to the Digital Challenge.

If your company also wants to make its own financial contribution to Adicare, please contact us!





## COMPANY OFFERS

## DIGITAL PACK

LET YOUR WORK TEAM TAKE PART IN A SPORTING EVENT THAT IS BOTH ACCESSIBLE TO ALL AND IN FAVOR OF A GOOD CAUSE!

- Full access to the app during the challenge
- Invitation to the closing party on June 14th 2022
- Access to a dedicated platform for online registration
- Participation to the Company Challenges
- Dedicated customer service
- Bundled invoice

## **EXTRAS**

- CUSTOMIZABLE TECHNICAL T-SHIRTS
- CUSTOM PICTURE PLAQUE





