

DIGITAL CHALLENGE
- 1ST EDITION -
FROM MAY 10TH TO JUNE 10TH 2022

PRIVATE
EQUITY
RUN

DIGITAL

PARTNERSHIP INFORMATION
MOVE IT FOR THE HEART

Supporting



ASSOCIATION
ADICARE



WHAT IS PRIVATE EQUITY RUN DIGITAL?

- A challenge for Private Equity professionals only
- An opportunity to find all Private Equity companies on a single app
- A closing party to meet all participating companies on June 14th 2022
- A digital challenge for ADICARE, a charity supporting cardiovascular diseases prevention
- A great way of increasing team spirit over a 1-month digital challenge
- A chance to promote and democratize physical and health activities in your company



WHO CAN PARTICIPATE?

THE EVENT IS OPEN TO ALL PROFESSIONALS WHO WORK DIRECTLY OR INDIRECTLY IN THE PRIVATE EQUITY SECTOR.

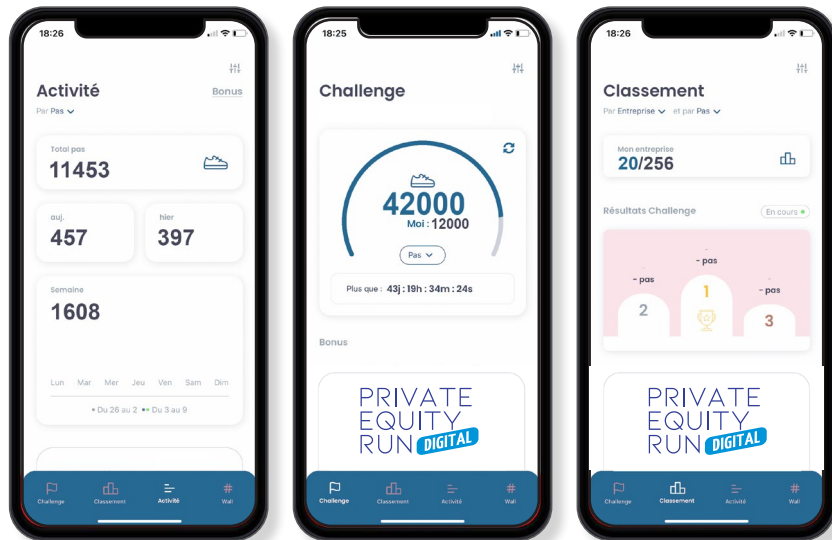


SO WHAT ARE YOU WAITING FOR?

WHAT IS THE PRIVATE EQUITY RUN CHALLENGE?

- An opportunity for a healthy emulation to encourage your company's work team
- A chance to compete with the other companies of your sector

THE APP'S FEATURES



(Layout and illustrations may differ)



• **THE Pedometer**
retrieves data from your smartphone during the activity



or
• **GARMIN CONNECT SYNCHRONIZATION**
for an accurate kilometer count



• **TEAM STANDINGS**
lets you follow the results of each member of your team.



• **THE CHAT**
for your team only, to stay in touch during the challenge



• **THE SOCIAL WALL**
for real time access to posts using the event's hashtags



• **THE QUIZZES**
designed to test everyone's general knowledge and score extra points with questions related to the event



• **THE MISSIONS**
for an additional challenge and a new goal to achieve in a specified amount of time. A successful mission will also grant extra points



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THE CHARITY



Hôpital La Pitié Salpêtrière

Adicare's goal is to support and draw attention on cardiology and cardiac surgery research. The charity supports the creation, development and operations of research centers and provides them with equipment.

www.adicare.org

We will be giving €5 to Adicare for every registration to the Digital Challenge.

If your company also wants to make its own financial contribution to Adicare, please contact us!



6 REASONS TO BECOME AN EQUITY RUN DIGITAL CHALLENGE PARTNER

- Seize the opportunity to **compete with other Private Equity professionals**
- Take part in **an event supporting a great cause**
- Join us for the closing party on June 14th 2022 and **meet all the other participants**
- Grow your **networking potential** and your company's **visibility**
- Motivate your team to achieve **a shared goal over a 1-month digital challenge**
- **Bring your work team together with the Private Equity Digital Challenge**



BECOME AN EVENT PARTNER TO INCREASE YOUR WORKFORCE'S COMMITMENT AND SOLIDIFY YOUR IMAGE



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